

# FILMING AND PHOTOGRAPHY FEES



Updated 21.03.21

Category	Fees	Conditions
Filming and photography	\$ incl. GST	<i>Weekday bookings are preferred. Any night or weekend bookings will require supervision out of CERES business hours increasing impact and therefore cost.</i>
High impact full day (more than 4 hours)	<b>2000</b>	3 vehicles/trucks or more, 20 or more cast and crew, multiple site locations, extensive equipment & requirement to install infrastructure
High impact half-day (less than 4 hours)	<b>1250</b>	3 vehicles/trucks or more, 20 or more cast and crew, multiple site locations, extensive equipment & requirement to install infrastructure
Medium impact full day (more than 4 hours)	<b>1250</b>	2 vehicles/trucks or less, 20 or fewer cast and crew, up to two site locations, some equipment & infrastructure required
Medium impact half-day (less than 4 hours)	<b>800</b>	2 vehicles/trucks or less, 20 or fewer cast and crew, up to two site locations, some equipment & infrastructure required
Low impact full day (more than 4 hours)	<b>800</b>	1 vehicles/trucks on site, 10 or fewer cast and crew, one site location, minimal equipment and no infrastructure required
Low impact half-day (less than 4 hours)	<b>500</b>	1 vehicles/trucks on site, 10 or fewer cast and crew one site location, minimal equipment and no infrastructure required
Low budget & low impact full day (more than 4 hours)	<b>400</b>	Must meet low impact requirements. For most non-commercial release, educational filming, not-for-profit, in-house corporate videos
Low budget & low impact half-day (less than 4 hours)	<b>250</b>	Must meet low impact requirements. For most non-commercial release, educational filming, not-for-profit, in-house corporate videos
Miscellaneous		
Application fee	<b>50</b>	This fee is non-refundable payment added to final quoted price
Interview with senior staff	<b>150</b>	Per person per hour

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## Supporting student projects & not-for-profit groups

We recognise that we are a park open to the public and as a community organisation, we wish to support students and like-minded organisations in their endeavours. We are able to offer ourselves as a free filming location (plus application fee) under the following circumstances. The request should meet *ALL* or *MOST* of these criteria:

- Student films that don't require staff input
- Low impact filming/photography that uses publicly accessible areas of CERES as a backdrop
- Filming/photography that does not interfere with the running of our enterprises (Nursery, Grocery, Merri Cafe, Joe's Garden, etc)
- Filming/photography that doesn't require staff input of any kind
- Filming/photography that has a crew of 3 people or less
- Filming/photography that is about CERES and available for CERES' own marketing purposes

It is up to each Area Manager to agree to (or decline) requests to film/photograph in their area or interview their staff.

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## Filming for commercial purposes

An enquiry must be submitted via the form at [ceres.org.au/contact-us/filming-or-photography-request](https://ceres.org.au/contact-us/filming-or-photography-request) for filming/photography under the following circumstances, and if approved a location fee may be applied in addition to the advised fee category:

- Locations for films or television programs that do not benefit CERES or are not able to credit CERES in a meaningful way
- Filming that interferes with the normal running of enterprises
- Filming after enterprise opening hours
- Filming/Photography for commercial interests.

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## Permission and liability

In undertaking filming at CERES, camera operators and crew agree to the following:

- No footage will be taken of any CERES visitors, students, staff or volunteers where the face or features of that person may be distinct and recognisable, unless permission has been granted via a release form
  - Photographs or filming of children under 18 is not permitted without written and signed permission of their parent or guardian
  - CERES does not provide release forms, and assumes that any person appearing in any footage taken at CERES appears with detailed knowledge of the use of that footage, and has signed a release form provided by the organisation taking the footage
  - Recognisable CERES buildings, signage, logos or landmarks should not be visible in any of the footage taken
  - CERES is not responsible for loss or damage of equipment relating to the shoot.
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